

# Forging Ahead Strengthening Pennsylvania's Roots

The University of Pittsburgh is a financial anchor, fueling local businesses and economies with an impact that extends to every corner of the commonwealth. Pitt's Institute for Entrepreneurial Excellence works with local businesses, helping entrepreneurs boost their capacity, overcome financial hurdles and develop their staff. In 2020, the commonwealth asked Pitt to expand its Small Business Development Center services to residents in Beaver, Butler and Lawrence counties. The results: \$20 million in increased sales, \$25 million in capital formation and 10,000 jobs supported and created.



**Highest Ranked**  
PUBLIC UNIVERSITY  
IN PENNSYLVANIA  
*U.S. News & World Report*

**19th-Best**  
PUBLIC UNIVERSITY  
IN AMERICA  
*U.S. News & World Report*

**No. 1**  
PUBLIC UNIVERSITY  
IN THE NORTHEAST  
*Wall Street Journal/  
Times Higher Education*

**Top 3%**  
IN GLOBAL  
UNIVERSITY  
RANKINGS  
*U.S. News & World Report*

## Pitt Means Business

**\$4.2B**  
*generated annually in economic impact across Pennsylvania*

**37,822**  
*jobs supported and sustained*

**\$184M**  
*state and local taxes*

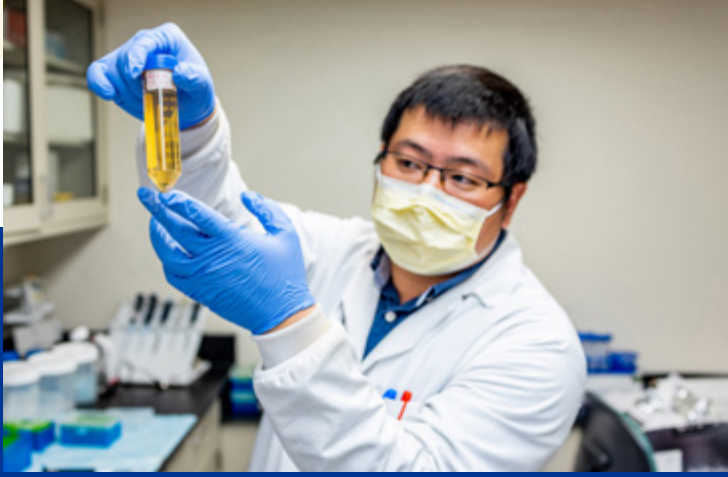
**65%**  
*of students are from Pennsylvania*

**9,000**  
*graduates each year*

**\$563B**  
*generated in Pennsylvania by 194,144 alumni over their careers*

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The University of Pittsburgh's global research capacity and unwavering commitment to partnering with Pennsylvanian businesses are an asset to the region. When Pitt is at the table, our confidence to tackle big challenges grows.  
-DAVID B. BURRITT, PRESIDENT AND CEO, U. S. STEEL, PITTSBURGH, PA



## Pitt's Research Moves Mountains

The \$895 million in annual research expenditures create nearly \$1.9 billion in economic impact, supporting and sustaining over 9,200 jobs. In the last five years, Pitt's Pennsylvania startups have attracted \$694.9 million in capital to the commonwealth, resulting in an estimated \$1.1 billion in economic impact and supporting 2,271 jobs.

Pitt uses its formidable research capacity to make Pennsylvania – and the world – a better

place. A powerful case in point? The University's work combating opioid addiction. Academic units across Pitt collaborate to address opioid use on college campuses; deploy data analytics to inform policy in Pennsylvania's rural regions; partner with local pharmacists to reduce opioid addiction; liaise with district attorneys to prevent drug overdose deaths; and leverage quality improvement tools to support community health while reducing the public cost of addiction.

### Leading the Way

TOP 1%  
of the world's  
most innovative  
universities in  
2019

TOP 10%  
of U.S.  
universities  
for creating  
impact through  
innovation

15th  
in annual R&D  
expenditures,  
according to the  
National Science  
Foundation

TOP 10  
in funding from  
the National  
Institutes  
of Health

450+  
technologies  
patented in the  
last 5 years

42  
Pitt spinoffs  
operating in  
Pennsylvania



The battle over opioid addiction has not been won, but Pitt has changed the landscape in Washington County. Before our partnership, we saw seven overdose deaths a year upon release from jail. Using proven strategies and expert advice from Pitt, we've reduced that to one death over the past five years. Our partnership with Pitt is saving lives.

-EUGENE A. VITTONI II, DISTRICT ATTORNEY, WASHINGTON COUNTY, PA



During the pandemic – because of the Community Engagement Center – Pitt partnered with our neighbors in Homewood in real time. Whether it was answering questions about COVID-19 vaccines or equipping schoolchildren with the tools to learn remotely, we were ready to do our part.

-DAREN ELLERBEE, DIRECTOR,  
COMMUNITY ENGAGEMENT CENTER IN  
HOMEWOOD, PITTSBURGH, PA

# Serving Communities Beyond Campus

**C**ommunity service and engagement are central to Pitt's mission. Each year, students, faculty and staff collaborate with community members to solve challenges and improve the lives of children and families. These efforts include supporting K-12 success, providing training to minority business owners, offering free dental and mental health services and enrolling high school students in college-level courses.

The University contributes

substantial and sustained resources that strengthen neighborhoods in and around its campuses. Consider Homewood — a diverse area of Pittsburgh that is home to steep health, education and employment challenges. When the COVID-19 pandemic hit, Homewood residents partnered with Pitt's Community Engagement Center, which is embedded in their neighborhood and serves as a convening space and trusted source for information, expertise and support.

**BY THE  
NUMBERS**

**\$71.3M**  
charitable impact  
across Pennsylvania

**\$740,000+**  
raised for  
Pennsylvania via the  
Pitt United Way  
Campaign



When the pandemic injected economic instability across the region, Pitt fulfilled its roles as a responsible, reliable community anchor and research innovator.

## Pitt Stepped Up... When Pennsylvania Shut Down

**T**he University supported families, businesses and organizations well beyond its campus borders. For instance: Pitt paid local hotels to house students, developed COVID-19 vaccine candidates, opened campus meal cards to local restaurants, ramped up

support for businesses across the commonwealth relying on recovery funds, helped administer over 19,000 COVID-19 vaccines, shifted its billing practices to keep at-risk vendors afloat, beamed free broadband internet access to nearly 200 families for remote learning — and more.



Pitt's business consulting services helped me survive during the pandemic. Without their expertise and real-time advice on available support programs, the future of my company and the paychecks for its more than 45 employees were at risk.

**-JASON CAPPS, PRESIDENT AND CHEF, BELLA SERA CATERING, VENUE AND BISTRO, WASHINGTON COUNTY, PA**

### The Impact of Pitt

Pitt injected \$331.2 million into critical sectors of Pennsylvania's economy since the onset of the pandemic. These additional expenditures contributed \$651.8 million in economic impact, supported and sustained 3,669 jobs and generated \$23.9 million in state and local taxes.

### By the Numbers

\$177.4M  
*in COVID-related research*

\$22M  
*in one-year lease agreements with local hotels*

\$131M+  
*in construction projects kept on track*

\$772,000  
*Pitt Dining Dollars shifted to local restaurants*