

PITT'S  
REGIONAL  
CAMPUSES

# Strengthening Pennsylvania

The University of Pittsburgh's regional campuses connect students and families to a world-class education in a small-town environment. Along the way, these campuses also fuel local economies and businesses, lift up first-generation college students, sustain a rich cultural life and create a well-educated workforce. So many Pennsylvanians love their hometowns, and Pitt's regional campuses allow them to stay, grow and leverage their skills and talents to help their communities thrive.



**89%**  
of students  
on Pitt's regional  
campuses  
are from  
Pennsylvania

## Boosting Economies and Jobs

**PITT-BRADFORD**

\$75.1M  
*statewide  
economic impact*

788 jobs  
*supported  
and sustained*

7th-largest  
*employer in  
McKean County*

\$3.5M  
*state and local  
tax revenue*

**PITT-GREENSBURG**

\$76.9M  
*statewide  
economic impact*

810 jobs  
*supported  
and sustained*

\$3.8M  
*state and local  
tax revenue*

**PITT-JOHNSTOWN**

\$138.9M  
*statewide  
economic impact*

1,518 jobs  
*supported  
and sustained*

11th-largest  
*employer in  
Cambria County*

\$7M  
*state and local  
tax revenue*

**PITT-TITUSVILLE**

\$20M  
*statewide  
economic impact*

229 jobs  
*supported  
and sustained*

\$950K  
*state and local  
tax revenue*



Pitt-Bradford's associate-level engineering technology and nursing programs fuel local growing industries and position graduates for entry-level jobs in nursing home care and more.

## PITT-BRADFORD AND PITT-TITUSVILLE

# Preparing The Workforce

**P**itt-Bradford and Pitt-Titusville are ever-evolving to produce graduates whose skills match the needs of local employers. And evolving the right way requires close partnerships with local businesses like Keystone Powdered Metal, Zippo Manufacturing, Upper Allegheny Health System and more.

Pitt-Titusville's Education and Training Hub will soon add a manufacturing assistance center and medical assistant program. These changes — aided by a \$1.2 million federal grant — are designed to complement Northwest Pennsylvania's business ecosystem and its

unique needs. At Pitt-Bradford, local businesses routinely come to campus to help craft degree programs that meet their

for local leaders like Jeannine Schoenecker, who serves on the board of American Refining Group, one of the largest employers in

**“We have never hired a Pitt-Bradford graduate who wasn't well-prepared and willing to work hard. Pitt-Bradford has been an integral part of ARG's success and provides us with a talent pool that we could not access otherwise.”**

**—JEANNINE SCHOENECKER, BOARD MEMBER, AMERICAN REFINING GROUP**

workforce needs. As a result of these discussions, the campus is building an engineering and information technologies facility as well as adding two engineering tech programs in 2022.

These changes are good news

for local leaders like Jeannine Schoenecker, who serves on the board of American Refining Group, one of the largest employers in McKean County. Nearly 30% of the company's employees earned their degree at Pitt-Bradford, and ARG expects Pitt-Bradford graduates to arrive with both the technical and the interpersonal skills they need to succeed.



# PITT-GREENSBURG Transforming Lives

**P**itt's regional campuses can serve as the first step toward a fulfilling career in Pennsylvania. Just ask Dr. Kaitlyn Blackburn, who attended Pitt-Greensburg as a pre-med and chemistry major. Blackburn thrived thanks to the smaller class sizes and individualized faculty attention. The strong start allowed her to transfer to the Pittsburgh campus, finish out her college degree and advance to medical school. As she completes her residency at LECOM and prepares to join UPMC Hamot in Erie, Blackburn joins the ranks of the 65% of Pitt graduates who have opted to stay, live and work in Pennsylvania.



## PROGRAM IMPACT

### Investing in Pennsylvanians

In 2019, Pitt launched the Pitt Success Pell Match Program, making a historic commitment to remain affordable to all Pennsylvanians. The program – the first of its kind among public universities – doubles federal need-based aid in the form of Pitt-funded grants up to the cost of attendance. This investment improves the odds that Pitt's Pell Grant recipients, who are concentrated on the University's regional campuses, will graduate and contribute to the state's economy. Today, the program serves more than 5,000 Pitt students and is on track to improve both outcomes and lives.

### By the Numbers

\$25M <i>investment by Pitt since 2019</i>	68% <i>increase in need-based funding for students</i>	114% <i>increase in the average financial aid award</i>
31% <i>increase in the number of students receiving Pitt support</i>	60% <i>of PA students at Pitt have financial need</i>	84% <i>of Pitt Success grants benefit PA students</i>

“I am so lucky that I was able to attend college, medical school and complete my residency in Pennsylvania. Now, I get to live and work in Erie, close to my family and friends. Pitt-Greensburg gave me a chance. It started me on this road, and I'm forever grateful.”

-DR. KATIE BLACKBURN (CGS '11)



Pitt-Johnstown's Pasquerilla Performing Arts Center offers Broadway-quality live performances, drawing 21,000 visitors to Johnstown and an additional \$3.4 million into the local economy each year.



**85-90%**  
of graduates  
live within  
60 miles of  
campus

## PITT-JOHNSTOWN Anchoring Pennsylvania Towns

**A**s the COVID-19 pandemic continues, small cities and rural areas across Pennsylvania are facing sustained economic challenges. But some of these communities have a distinct advantage: Pitt. Pitt-Johnstown continues to be a strong and steady partner in a changing regional economy. The campus offers stable jobs, invested networks and a tremendous regional

economic impact of about \$150 million annually.

More than 300 of the 400 employees of Concurrent Technologies Corporation work

**“Pitt-Johnstown is of central importance to the vitality and resilience of our region.”**

**-ED SHEEHAN, PRESIDENT AND CEO, CONCURRENT TECHNOLOGIES CORPORATION**

in the company's Johnstown office, providing critical support to the defense and intelligence communities as well as the advanced manufacturing, information technology, energy development and environmental science sectors. The company, which employs many Pitt-Johnstown graduates, credits the campus with fueling its success in recruiting and retaining top talent.